

AI News Digest

12/15/2025 - 12/21/2025

WEEKLY DIGEST: ARTS, MEDIA & PERFORMANCE

Exploring AI's Impact Through Creative Mediums

This week's articles delve into the intersection of artificial intelligence and creative expression. Director Adam Bhala Lough's documentary, **Deepfaking Sam Altman**, highlights the societal implications of AI through the creation of a deepfake of OpenAI's CEO. Meanwhile, the AI2AI Chrome extension offers a humorous take on the saturation of AI content on LinkedIn by replacing it with facts about NBA legend Allen Iverson. Both pieces reflect on how AI is reshaping narratives in media and communication.

KEY FINDINGS

- ✓ Deepfake technology raises ethical questions about authenticity and representation.
- ✓ The AI2AI extension serves as a commentary on the overwhelming presence of AI discussions in professional spaces.
- ✓ Creative projects can provide unique insights into the societal implications of AI.

IMPLICATIONS

- The use of deepfakes in media could challenge perceptions of reality and trust.
- Humorous interventions like AI2AI may help alleviate content fatigue in professional networks.
- Artistic explorations of AI can foster critical discussions about its role in society.

Key Metrics: Number of views on **Deepfaking Sam Altman** documentary; User engagement statistics for the AI2AI Chrome extension; Social media shares and discussions around both projects

1. A Filmmaker Made a Sam Altman Deepfake-and Got Unexpectedly Attached

Category: Policy & Ethics

Departments: Political Science & Public Administration, Computer Science, Communication

Topics: Generative AI, Deepfake Technology, AI Ethics, Military AI Applications

Impact Score: 21.0

Rubric Scores

Research Relevance: 2

Educational Value: 3

Innovation / Novelty: 4

Practical Impact: 4

Interdisciplinary Potential: 3

Ethical / Policy Implications: 5

Director Adam Bhala Lough's documentary, *Deepfaking Sam Altman*, explores the societal implications of AI through his attempt to interview OpenAI CEO Sam Altman, which ultimately led him to create a deepfake of Altman named Sam Bot. After failing to secure an interview, Lough pivoted to gate-crashing OpenAI, highlighting the challenges of accessing influential figures in the tech industry. The film also addresses concerns about the military applications of AI technologies, featuring commentary from former OpenAI safety engineer Heidy Khlaaf, who expresses apprehension about the potential misuse of AI systems like Dall-E and ChatGPT. The documentary reflects on the evolving role of AI in society, drawing parallels to cultural narratives such as *Terminator 2: Judgement Day*.

<https://www.wired.com/story/a-filmmaker-made-a-sam-altman-deepfake-and-got-unexpectedly-attached/>

2. This Chrome Extension Turns LinkedIn Posts About AI Into Facts About Allen Iverson

Category: Applications

Departments: Computer Science, Communication

Topics: Consumer AI, Content Moderation Tools, User Experience Enhancement, Generative AI Fatigue

Impact Score: 11.0

Rubric Scores

Research Relevance: 1

Educational Value: 1

Innovation / Novelty: 3

Practical Impact: 2

Interdisciplinary Potential: 2

Ethical / Policy Implications: 2

Developed by Johnross Post and Aurora Johnson, the AI2AI Chrome extension aims to mitigate the overwhelming presence of generative AI-related content on LinkedIn by replacing such posts with facts about NBA player Allen Iverson. The creators, motivated by their own frustrations with the platform's AI discourse, designed the extension to enhance user experience and allow individuals to regain control over their feeds. Upon activation, the extension effectively replaces AI-related posts with trivia about Iverson, providing a more enjoyable browsing experience for users seeking a break from the generative AI hype.

<https://www.wired.com/story/chrome-extension-linkedin-allen-iverson/>