

AI News Digest

07/20/2026 - 07/26/2026

WEEKLY DIGEST: ARTS, MEDIA & PERFORMANCE

AI Adoption Grows in Media and Journalism

The use of artificial intelligence (AI) is expanding in the media and journalism sectors. Le Monde has partnered with OpenAI to integrate its translation style book into ChatGPT models, freeing up journalists' time for core reporting and analysis. The Transgender Media Lab is also leveraging technology to increase accessibility to audiovisual works by underrepresented communities. Additionally, there are discussions on challenges in digitizing at-risk media and critiques of outdated AI models.

KEY FINDINGS

- ✓ Le Monde partners with OpenAI to integrate its translation style book into ChatGPT models.
- ✓ The Transgender Media Portal aims to increase accessibility to audiovisual works by trans, Two Spirit, nonbinary, intersex, and gender-nonconforming individuals.
- ✓ There are growing discussions on challenges in digitizing at-risk media and critiques of outdated AI models.

IMPLICATIONS

- The adoption of AI in media and journalism is likely to improve efficiency and accuracy in reporting.
- AI-powered tools may help underrepresented communities access and share their stories.
- The development of more advanced AI models will require addressing current challenges and limitations.

Key Metrics: July 22, 2026 (publication date of DHNow Newsletter)

1. How news organizations are using AI to advance their vital missions

Category: Applications

Departments: Communication, Computer Science

Topics: Enterprise AI, AI for Content Translation, Generative AI for Journalism, AI Workflow Automation

Impact Score: 17.0

Rubric Scores

Research Relevance: 1

Educational Value: 3

Innovation / Novelty: 2

Practical Impact: 5

Interdisciplinary Potential: 4

Ethical / Policy Implications: 2

Le Monde has partnered with OpenAI to integrate its translation style book into ChatGPT models, freeing up journalists' time for core reporting and analysis. The American Journalism Project's Product & AI Studio, supported by OpenAI, is helping local news organizations leverage AI to strengthen their work and sustainability. The Centro de Periodismo Investigativo has developed custom GPTs and a ChatGPT-powered translation workflow, which have been adopted by other newsrooms, such as Enlace Latino North Carolina and Boyle Heights Beat. These initiatives demonstrate practical applications of AI in newsrooms, including content translation, automation, and data analysis.

<https://openai.com/index/how-news-organizations-are-using-ai>

2. DHNow Newsletter, July 22, 2026

Category: Education

Departments: Computer Science, Communication, English

Topics: AI Ethics & Safety, Digitization of At-Risk Media, Outdated AI Models, Minimal Computing

Impact Score: 14.0

Rubric Scores

Research Relevance: 2

Educational Value: 3

Innovation / Novelty: 2

Practical Impact: 2

Interdisciplinary Potential: 3

Ethical / Policy Implications: 2

This issue of DHNow features curated selections from editors Colleen Nugent McLean and Nico Larrondo. The selections include discussions on challenges in digitizing at-risk media and critiques of outdated AI models, such as Talkie. Additionally, an article introduces a minimal computing approach to teaching Marx's Capital. The issue also includes calls for papers, job announcements, reports, and resources, including a Spanish language tutorial on Tropy.

<https://digitalhumanitiesnow.org/2026/07/dhnow-newsletter-july-22-2026/>

3. Job Announcement: Research Assistants at the Transgender Media Lab

Category: Research

Departments: Communication, Sociology & Anthropology, Counseling and Special Education, Social Work

Topics: AI Ethics & Safety, Media Representation Analysis, Inclusive Media Database

Impact Score: 13.0

Rubric Scores

Research Relevance: 1

Educational Value: 2

Innovation / Novelty: 1

Practical Impact: 2

Interdisciplinary Potential: 4

Ethical / Policy Implications: 3

The Transgender Media Portal (TMP), a website and database, has been developed to increase accessibility to audiovisual works by trans, Two Spirit, nonbinary, intersex, and gender-nonconforming individuals. The TMP aims to serve artists, activists, researchers, instructors, and the public. A research team, including Carleton professor Laura Horak, will utilize the TMP to investigate trans cinema history. The TMP is a resource for promoting visibility and representation of underrepresented groups in media.

<https://digitalhumanitiesnow.org/2026/07/call-for-applications-research-assistants-at-the-transgender-media-lab-transgender-media-lab/>